

Original email (with mistakes)

From: Pixelated Games
To: <Thelos customer list>
Subject: Get ready to return to Thelos on May 15th!



The Thelos Chronicles IV: Infinity Gateway

Coming July 15th



Travel through time to remake history in *Infinity Gateway*, the fourth installment in the epic series, *The Thelos Chronicles*. But tread carefully—once you pass through the gateway, there's no turning back...

[Watch the trailer](#) and pre-order *Infinity Gateway* now!

[**Pre-order now**](#)

Apology email

From: Pixelated Games
To: <Thelos customer list>
Subject: We Messed Up! Take 15% Off.



Hello fellow gamers,

We are sorry.

In our previous email, we had a couple errors that should not have happened:

1. Our original email listed two different launch dates for *Infinity Gateway*, but we would like to clarify here: the correct launch date is **July 15th**.
2. Clicking the pre-order link prompted an error message and prevented you from buying the game. This is corrected in the button below!

We sincerely apologize for these errors, and to thank you for your understanding, we are happy to offer you **15% off *Infinity Gateway* pre-orders for 24 hours** - use code **INFINITY15** at checkout to lock this in!

[Pre-Order Here](#)

Thank you so much for sharing our excitement for this launch, and we are so pumped for you to try out *Infinity Gateway*. We know you're going to love it.

With love,

The Pixelated Games Team