

Dress and Play Customer Satisfaction Survey

Thank you so much for being a valued customer of Dress and Play. We are excited to continue improving to make shopping for your little one as easy as possible, and invite you to give feedback on your recent shopping experience.

* Indicates required question

1. How old are your little one(s)?

Check all that apply.

- ☐ 0-3 years old
- ☐ 4-7 years old
- ☐ 8-11 years old
- ☐ 12+ years old

2. Which gender(s) are your little ones?

Check all that apply.

- ☐ Boy
- ☐ Girl
- ☐ Other: _____

3. What is your household income range?

Mark only one oval.

- ☐ Less than \$50,000 annually
- ☐ \$50,000 - \$100,000 annually
- ☐ \$100,000 - \$200,000 annually
- ☐ More than \$200,000 annually

4. Rate your satisfaction with the following: *

Mark only one oval per row.

	Not satisfied	Somewhat satisfied	Neutral	Satisfied	Very satisfied
Quality of products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease in navigating website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease in checkout process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value of products for the money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. How likely is it that you would recommend Dress and Play to a friend? *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very likely

6. What led you to shopping with us at Dress and Play?

7. Any other comments/concerns relating to your shopping experience?

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