

Campaign	Ad Group	Keywords	Final URL	Headlines	Characters (30 Max)	Descriptions	Characters (60 Max)	Extensions	Characters (75 Max)
Oscar's Bakery Search	Order Online Feature	vegan baked goods	www.oscarsbakery.com	Check out our vegan treats!	27	Oscar's Bakery offers all-natural, diet-conscious treats, delivered right to your door.	86	First order ships free!	23
		vegan cakes delivery		Organic desserts - delivered!	29	Order your vegan, gluten-free, and organic baked goods online with Oscar's Bakery!	82	Award-winning vegan cakes	25
		vegan treats online		Vegan cupcakes - order here!	28	Celebrate any special occasion with our tasty vegan cakes - check them out here!	80	Live cake-baking cam	20
		order vegan desserts online		Explore tasty vegan pastries	28	See how Oscar's Bakery caters to your dietary needs while keeping dessert delicious!	84	15% off for birthdays!	22
		order vegan cupcakes online		Order vegan desserts online!	28	Check out our assortment of homemade, vegan cupcakes online!	60	We're raffling a cake!	22
				Gluten-free cake? Take a look!	30				
				See our homemade baked goods	28	notes: make it more enticing to click, include offers and perks		notes: highlight unique/relevant attributes	
				Gluten-free dessert delivery	28	make it first person			
				Healthy treats to your door	28				
				Get your vegan cakes here	25				